

Save the Date for Instituto's Annual "Summit of Solidarity"!



Instituto Laboral de la Raza 2014 National Labor-Community Awards Friday, February 28th, 2014

2014 Labor Awards Program Advertising

Annual National Labor-Community Awards - Friday, February 28th, 2014

Advertising in our 2014 Program Book puts your message in the hands of key labor leaders, politicians and community leaders!

This "Summit of Solidarity" is a national event. We are expecting over 700 labor, community, business and political leaders from throughout the United States. Labor, business, civic, political & community leaders from New York, Chicago, Washington DC, Atlanta, Texas, Puerto Rico, Nevada and California regularly attend creating a true summit opportunity.



*Guest of Honor and
Labor Leader of the Year*
Patrick J. O'Neill
*Executive Vice President
and Organizing Director,
United Food and Commercial
Workers International Union*



California Labor Leader of the Year
Ricardo F. Icaza
*President, UFCW Local 770
International Vice President, United Food
and Commercial Workers*



*Congressional Leader of
the Year*
Hon. Raul Ruiz, M.D.
*Representative (CA-D36)
United States Congress*



*Southern California Labor Leader
of the Year*
Sergio Rascón
*Business Manager, Laborers' Union Local 300
International Vice President, Laborers'
International Union of North America*



Bay Area Labor Leader of the Year
Maria Ashley Alvarado
*Secretary-Treasurer, Teamsters Local 601
Secretary-Treasurer, Teamsters
California State Cannery Council*

Friday, February 28th, 2014

San Francisco — Marriott Marquis • 780 Mission Street (at 4th Street) • San Francisco, CA 94103

Reception and Media Coverage: 5:00pm • Dinner and Awards: 6:30pm

Ad Rates

Program Inside Covers (7.5" x 10")	\$2,000
Center Spread (15" x 10")	\$3,000
2 Facing Ad Pages (Two Separate 7.5" x 10")	\$2,500
Full Page (7.5" x 10")	\$1,000
Half Page (7.5" x 4.75" horizontal)	\$500

Added Value: All ads will print in Full Color

Deadline for Ad Artwork: February 7th, 2014
PDF, TIFF, or JPEG formats
(or we can create your ad)

Print Run of Program Books:

1,000 to be distributed to key labor, political
and community leaders nationwide

To make payments or to request more information:

Instituto Laboral Labor-Community Awards

2947 16th Street, San Francisco, CA 94103

Tel: (415) 431-7522 • Fax: (415) 431-4846

Email: sshaker@ilaboral.org • www.ilaboral.org/2014Awards